

ISSUE	EDITORIAL FOCUS	DEADLINES*
<b>JANUARY/FEBRUARY</b>	<b>SCHOOL DESIGN</b>	<b>Project Submittal:</b> August 3, 2009 <b>Ads Close:</b> December 1, 2009 <b>Ads Due:</b> December 4, 2009
<b>Portfolio:</b> Selected projects from 2009 TASA/TASB Exhibit of School Architecture <b>Bonus Distribution*:</b> TASA Education Expo '10, Jan. 24-27 (Austin); 64 <sup>th</sup> Annual Texas Association of School Business Officials Conference and Trade Show, Feb. 15 (Fort Worth); Texas Hospital Association Leadership Conference, Feb. 17-18 (Austin)		
<b>MARCH/APRIL</b>	<b>PERFORMING ARTS</b>	<b>Project Submittal:</b> October 5, 2009 <b>Ads Close:</b> January 27, 2010 <b>Ads Due:</b> February 2, 2010
<b>Portfolio:</b> Religious Facilities <b>Bonus Distribution*:</b> Texas Historical Commission Annual Preservation Conference, Apr. 22-24 (Houston); Gulf Coast Green (TBD)		
<b>MAY/JUNE</b>	<b>EXTREME DESIGN</b>	<b>Project Submittal:</b> December 7, 2009 <b>Ads Close:</b> March 26, 2010 <b>Ads Due:</b> March 31, 2010
<b>Portfolio:</b> Government Buildings <b>Bonus Distribution*:</b> Congress of New Urbanism National Conference, May 19-22 (Atlanta); AIA National Convention & Design Expo, June 10-12 (Miami); NeoCon World's Trade Fair, June 14-16 (Chicago)		
<b>JULY/AUGUST</b>	<b>HEALTH &amp; WELLNESS</b>	<b>Project Submittal:</b> February 8, 2010 <b>Ads Close:</b> May 27, 2010 <b>Ads Due:</b> June 1, 2010
<b>Portfolio:</b> Restaurants & Entertainment Venues <b>Bonus Distribution*:</b> Healthcare Facilities Symposium & Expo (TBD)		
<b>SEPTEMBER/OCTOBER</b>	<b>TSA DESIGN AWARDS</b>	<b>Project Submittal:</b> April 5, 2010 <b>Ads Close:</b> July 27, 2010 <b>Ads Due:</b> July 30, 2010
<b>10% Advertising Discount for TSA Exhibitors!</b> Reach the state's most active architects by placing your ad in this issue, traditionally the biggest, widest-read issue of the year. <b>Portfolio:</b> Multi-family Living <b>Bonus Distribution*:</b> TSA 71st Annual Convention & Expo (TBD); TASA/TASB Convention, Sep. 24-26 (Houston); National Trust for Historic Preservation National Preservation Conference, Oct. 26-30 (Austin)		
<b>NOVEMBER/DECEMBER</b>	<b>MIXED-USE</b>	<b>Project Submittal:</b> June 7, 2010 <b>Ads Close:</b> September 23, 2010 <b>Ads Due:</b> September 28, 2010
<b>Portfolio:</b> Recreational Facilities <b>Bonus Distribution*:</b> U.S. Green Building Council Greenbuild International Conference & Expo (TBD)		

\* Ad reservation deadlines and bonus distribution subject to change. Revised 07.16.09